

How Engage Representation Works

What a representative does, how the appointment runs, and what we need from you.

[More on our website →](#)

What a representative is, and is not

What it is

- ✓ Your named contact in the EU, the UK, or Switzerland for regulators and for the people whose data you hold.
- ✓ We forward every message to your named contacts straight away. Anything not in English arrives with an English translation on top and the original underneath.
- ✓ You decide what to say and write the reply; we translate it and send it back.

What it is not

- ✗ Not a Data Protection Officer (DPO). That is a separate role, and if you need both, we scope them together.
- ✗ Not legal advice. That is a DPO's or lawyer's job, and we never decide what you answer.
- ✗ Not a compliance certification. You stay responsible for your own compliance.

How it works



- **The quote** asks which representatives you need, how many people work at your company, your global annual revenue, how many people in the EU and UK you hold data about, and whether you process sensitive data such as health or biometric data.
- **The setup form** asks for your legal entity and contacts, then what each appointment needs. The link works more than once, so you can stop and come back.
- **Your documents:** the appointment document, your certificate, a public verification link, your own representative contact address, and wording for your privacy notice.
- **Swiss, DSA, and EU AI Act appointments** follow the same steps. The setup form only asks for what that law needs.
- **Your Article 30 record, for GDPR and UK GDPR appointments:** one current record, in any format (a spreadsheet is fine), and one covers both the EU and UK. No record yet? We send an example template. A DPIA is not needed.
- **Anything still missing** gets a reminder at 15, 30, and 45 days, then every 30 days, only for what is outstanding.
- **Renewal and leaving:** renews on the same date each year, paid at the start of the cycle. To end it, write to us before the renewal date; we close it at the end of the paid cycle.

What you provide, and what we ask for

What you provide	What we ask for after you pay
Your company's legal name and website	Your legal entity and its address
Your name and work email (and a billing email, if different)	The websites and apps the appointment covers
Your answers to the five quote questions	The contact for regulator and data subject messages
Payment, by card or SEPA	The page where you published the privacy notice wording, or a screenshot or copy
Your replies to any message we forward	Your record of processing, if your appointment needs one (no DPIA)

Which appointments we hold

Appointment	Law	Who usually needs it
EU Representative	GDPR Article 27	No establishment in the EU, and you offer goods or services to people there or monitor their behavior. One appointment covers the EU.
UK Representative	UK GDPR Article 27	The same test for the UK, a separate appointment since Brexit.
Swiss Representative	Swiss FADP	Outside Switzerland, with large-scale, regular, high-risk processing of Swiss people's data, tied to offering goods or services there or monitoring behavior.
DSA Legal Representative	Digital Services Act Article 13	Intermediary services (hosting, online platforms, marketplaces, search) offered in the EU without an establishment there.
EU AI Act Authorised Representative	EU AI Act Article 54 or 22	Providers outside the EU placing a general-purpose AI model or a high-risk AI system on the EU market.

The EU appointments are held from our Amsterdam establishment and the UK appointment from London. In Spain, France, and Switzerland, a local partner can be named as your representative.

What you receive

Shown for Easy Company Ltd, an example company.

Sample verification page

Sample contact page

Sample request form

Sample privacy notice wording

Sample certificate

Questions we hear most

Do we really need one?

Usually, if you have no establishment in the EU and offer goods or services to people there or monitor their behavior. With an office in the EU or UK, you may not need one.

Will you answer regulators for us?

Regulators can contact us directly as your representative, and can ask us for your record of processing. We forward every request to you straight away. You decide what to say, and we pass your reply on.

Does the EU appointment cover the UK?

No. Since Brexit the UK needs its own appointment, which you can add to the same order at a discount.

Is this the same as a DPO?

No. They are separate roles with separate tests. If you need both, we scope them together.

What is an Article 30 record?

Your written record of what personal data you process and why. We need one current copy, in any format.

What does it cost?

It depends on your company size and the type of data you process. The instant quote shows your annual price before you pay.

[Get an instant quote](#)

[Book a call](#)

★★★★★

5.0 on G2, [read the reviews](#)